

# NEWS RELEASE



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FOR IMMEDIATE RELEASE:

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## **Local Veterans who own small businesses encouraged to attend VA's National Small Business Conference**

**OMAHA**, Neb. — Secretary of Veterans Affairs Eric K. Shinseki spoke in San Antonio today as part of the White House Business Council's initiative to engage leaders of business communities across the country.

He discussed the importance of small business activity on the economy as a whole, its potential to provide job opportunities for Veterans and, ultimately, the impact that small businesses may have in reducing unemployment and homelessness among Veterans.

Veterans who own small businesses and those who are military service disabled and own businesses are encouraged to learn about building and expanding a small business idea into a lifetime dream by attending the Department of Veterans Affairs National Veterans Small Business Conference and Expo at the Ernest N. Morial Convention Center in New Orleans, Aug. 15 to 19.

The conference is expected to attract thousands of attendees from the Veteran-owned and service-disabled, Veteran-owned small business community, federal departments and agencies and prime government contractors.

From small business start-ups to the largest defense contractors, the conference will serve as a fusion point for information, tools, tips, techniques and how-to instruction to start, build and expand a small business idea into a lifetime dream-making machine.

Veterans of military service often bring discipline, motivation and organizational skills that are essential to success. Their dedication, sense of teamwork, and mission focus ensure achievement of their personal and professional goals. This year's conference will help channel those skills into action.

Details for Veterans to learn more or to register are at <http://www.nationalveteransconference.com>.

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